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## **Budd Van Lines acquires Merchants Moving & Storage**

*For customers of both independent van lines an expansion of reach, services*

**SOMERSET, NJ (February 22, 2019)** – Budd Van Lines recently acquired **Wisconsin**-based Merchants Moving & Storage, marking the merger of two prominent corporate relocation specialists. The partnership will increase the combined companies' efficiencies through a larger national footprint of service centers, surveyors, move counselors, and most importantly, drivers. The combined fleet of pack-and-haul driver teams will offer clients greater capacity during the crunch of the peak summer season.

Budd Van Lines, which is based in **Somerset, NJ**, and Merchants Moving & Storage each will continue to utilize the state-of-the-industry Team Pack & Team Haul service model that has helped make them industry leaders. While many van lines outsource certain aspects of a relocation to outside agents, packers, and van operators, the Team Pack & Team Haul system dictates that one driver team handles each move, from start to finish. It's a customer-friendly approach, that's less complicated, and more personalized. The results for corporate clients are consistent, reliable service with the safer handling of goods. Budd and Merchants have a combined 140 years of experience delivering Team Pack & Team Haul.

"Even beyond Merchants being a terrific company, one key synergy we perceived was the tremendous similarity between Budd and Merchants," explains David W. Budd, Sr. CEO of Budd Van Lines "Both are family-owned, employee-focused, independent van lines active in our communities. I'm confident this merger is going to be a great fit for the customers of both companies, as well as for everyone else involved."

Via the merger, Merchants customers now have full access to several Budd innovations, including Load-It-Once – the first patented, modular moving system for executive shipments in North America – Eco-Crates, and video surveys.

"The transition process is underway, and we're very much committed to making it as smooth as possible for the Merchants team," Budd adds. "We embrace Merchants' 100-year tradition of excellence, and we're dedicated to creating new professional opportunities for everyone who worked for Merchants. Jennifer Eastman, President of Merchants, will remain a key member of the team to assist with the successful integration of employees and management of clients. Of course, our first priority will be to maintain the strong client-service reputation that has differentiated Budd and Merchants.

"There are additional details to share – including a timeline for officially welcoming our new clients to the Budd family. In the meantime, I am excited to share this news, as I am confident this addition creates a strong partnership for continued growth and the ability to serve our current and new customer base. To

symbolize the spirit of this merger, we've incorporated elements of the Merchants logo directly into Budd's logo."

Additional details about Budd Van Lines are available online at [www.buddvanlines.com](http://www.buddvanlines.com).

### **About Budd Van Lines**

Budd Van Lines is an independent national van line specializing strictly in corporate relocation. It offers a unique service delivery model, [Team Pack & Team Haul](#). This model is recognized by the household goods industry as the most consistent, reliable and highest in customer satisfaction.

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